

**MULTIPLICIDADE FESTIVAL**

**2024**

YEAR\_19

# VIDEO 10 YEARS

MULTIPLICIDADE FESTIVAL







# FESTIVAL'S IMPACT





**+ THAN  
126 THOUSAND**

PEOPLE AT FESTIVAL  
MULTIPLICIDADE EVENTS



# + THAN 300 THOUSAND

PEOPLE IMPACTED IN THE 100% ON-LINE EDITION

FESTIVAL MULTIPLICIDADE 20\_21, REALIZED DURING THE PANDEMIC







**R\$ 15  
MILLION**

INVESTED





# 14 MILLION

PEOPLE REACHED  
ON ADVERTISING

# + THAN 10 MILLION

PEOPLE REACHED  
ON THE INTERNET

# + THAN 02 MILLION

MAIL SHOTS



**OF RETURN ON NATIONAL**  
**AND INTERNATIONAL**  
**PRESS CLIPPING**





EP\_01

EP\_02

EP\_03

EP\_04

EP\_05

EP\_06

EP\_07

EP\_08

EP\_09

EP\_10



+ THAN  
01  
MILLION

PEOPLE REACHED WITH THE TV SERIES  
MULTIPLICIDADE AT CANAL BRASIL







**+ THAN  
900**

NATIONAL AND  
INTERNATIONAL  
ARTISTS



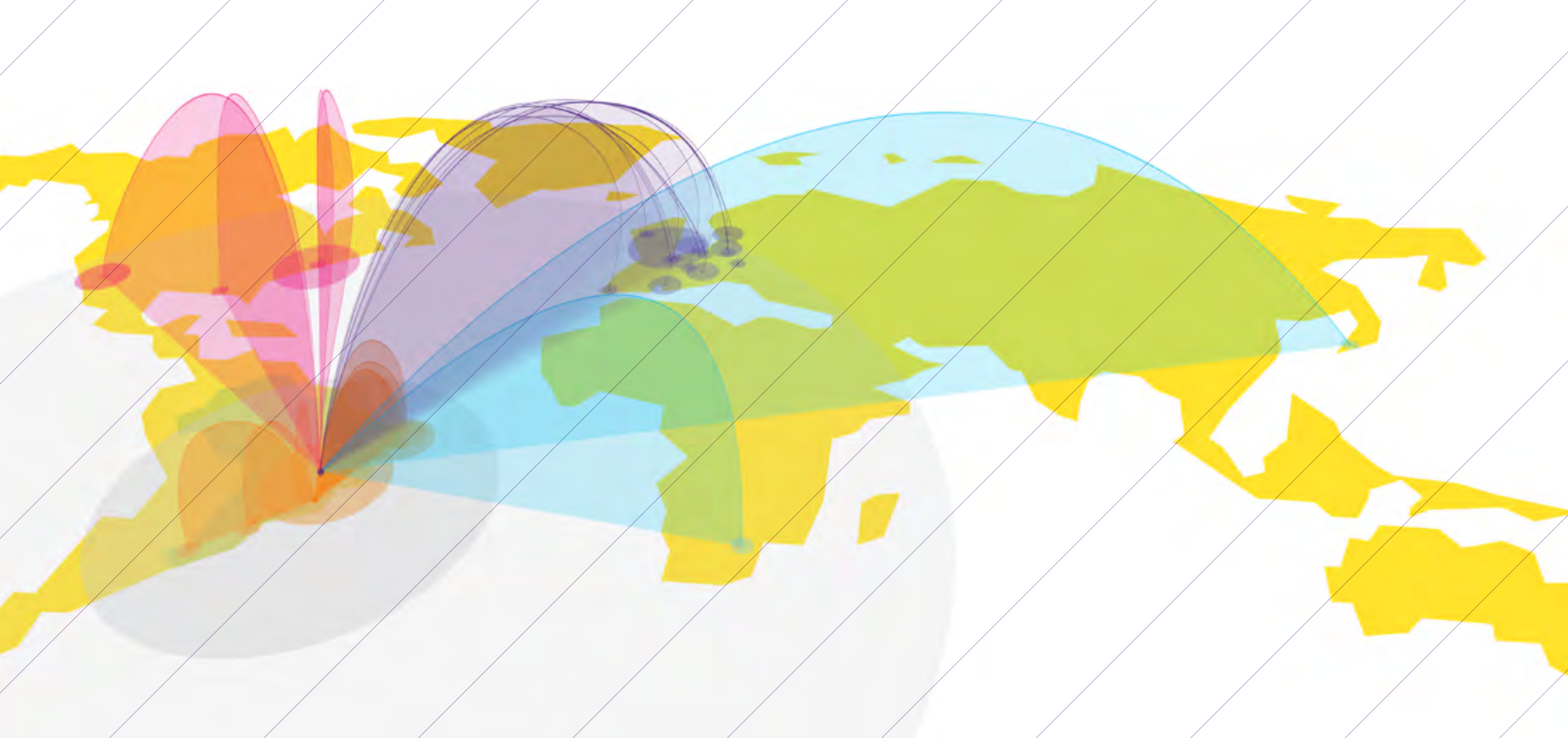




+ THAN  
**400**

PERFORMANCES





**+THAN  
28**

**COUNTRIES NETWORKING**





16

CONSECUTIVE SEASONS






# 3.000.000

DIGITAL NEWSLETTERS SENT  
30 THOUSAND

# 30 THOUSAND

PEOPLE MAILING LIST



A person is holding a smartphone in the foreground, capturing a photo of a large, illuminated 'V' logo in the background. The scene is dimly lit, with the logo being the primary light source. The background is a dark blue sky, and the logo is composed of several large, triangular panels. The person's hand and the phone are in the lower left corner, and the logo is in the upper left. The right side of the image is a white geometric shape containing text.

# 15

PERFORMANCES  
ABROAD

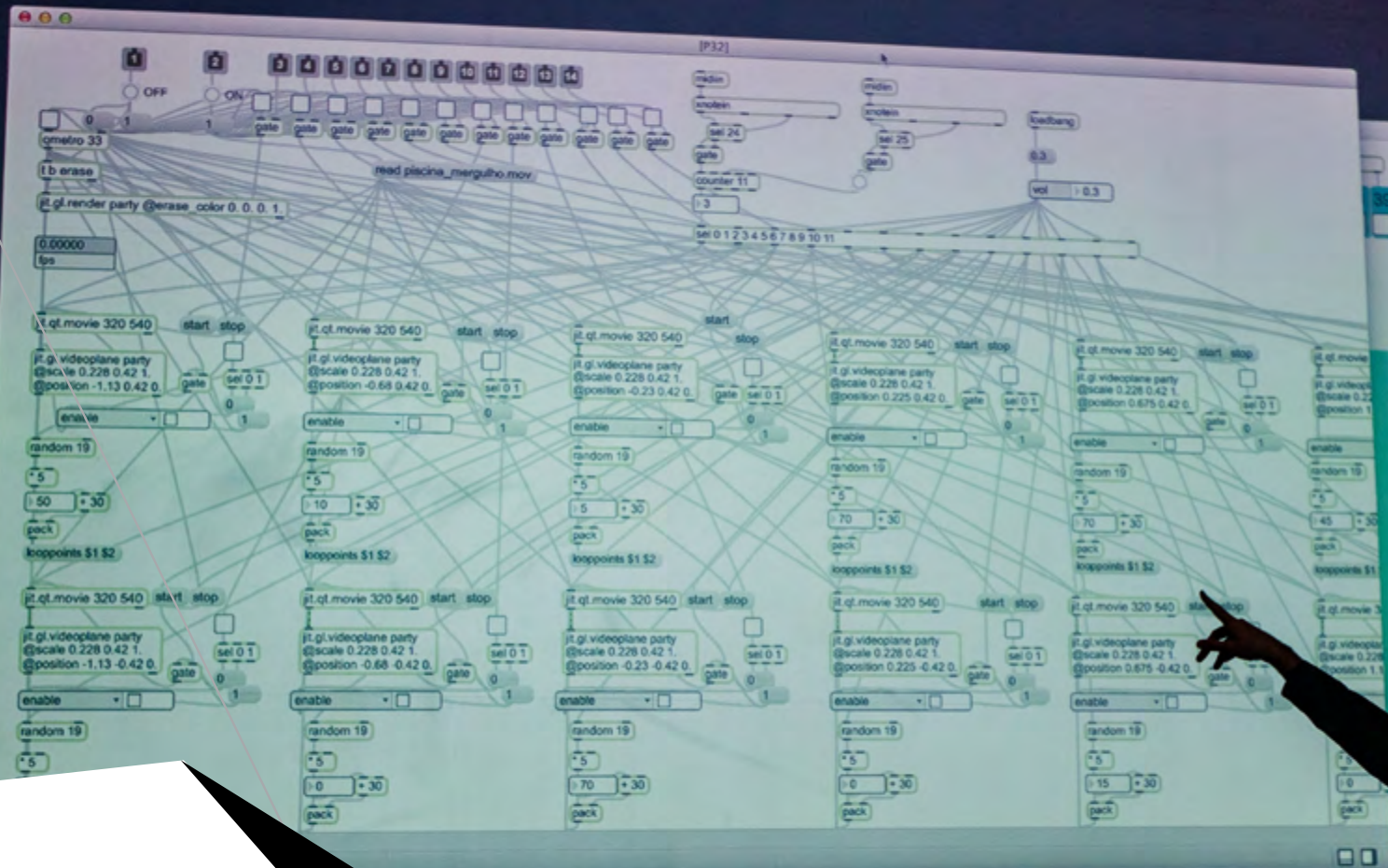
# 8

NATIONAL AND  
INTERNATIONAL  
AWARDS



# 3

MASTER AND PHD  
THESIS AT BRAZIL





# SEGUNDO CADERNO

QUARTA-FEIRA 29.7.2015  
oglobo.com.br

Ná Ozzetti e  
Passo Torto  
costuram  
gerações  
em São Paulo

pág. 2  
FRED COELHO



MÚSICA  
BATERISTA  
DE ASTROS,  
OMAR HAKIM  
TOCA EM RIO  
DAS OSTRAS

pág. 3



**Apocalipse visual.** Vídeo da dupla francesa 1024 ARCHITECTURE, que vai apresentar dois espetáculos de sua trilogia "Euforia, crise, recessão" no Multiplicidade: mistura de teatro, projeções, música e videomapping

# O FUTURO É LOGO ALI

Curador do festival Multiplicidade, que se consagrou ao unir arte e tecnologia e ganha nova edição a partir de amanhã, Batman Zavareze lista, a pedido do GLOBO, dez tendências que nos guiarão em 2025

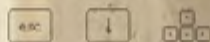






Short practices in film & photography

# "É PRECISO ~~TRANSVER~~ O MUNDO"



MANOEL DE BARROS



# VIRAL CAMPAIGN "BE A MULTIPLE"









01\_

**PIONEIRISMO**

GROUNDBREAKING

02\_

**ATREVIMENTO**

BOLDNESS

03\_

**ESTÍMULO**

STIMULUS

04\_

**INUSITADO**

UNCONVENTIONAL

05\_

**SINESTESIA**

SYNESTHESIA

06\_

**APRENDIZAGEM**

LEARNING

07\_

**COMPROMETIMENTO**

COMMITMENT

08\_

**PRAZER**

ENJOYMENT

09\_

**HONESTIDADE**

HONESTY

10\_

**COLABORAÇÃO**

COLLABORATION

11\_

**COMPARTILHAMENTO**

SHARING

12\_

**CONECTIVIDADE**

CONNECTIVITY

13\_

**POESIA**

POETRY

14\_

**CURIOSIDADE**

CURIOSITY

15\_

**ANTEVISÃO**

PREVIEWING

16\_

**INOVAÇÃO**

INNOVATION

17\_

**EMPREENDEDORISMO**

ENTREPRENEURSHIP

18\_

**INQUIETUDE**

RESTLESSNESS

19\_

**INVENTIVIDADE**

INVENTIVENESS

20\_

**AMOR**

LOVE



## FESTIVAL MULTIPLICIDADE 2025\_YEAR 20 MANIFESTO

We are glad to be here in the year 2025 at full activity, an unimaginable path for the ones who thought life only in the real plane. Festival Multiplicidade never had doubt that everything would change for the better, because we do not see difference between the real and the virtual, the natural and the electronic, between the new and the old, because we know these issues coexist together, in harmony and complement each other.

We spend 99% of our time daydreaming, and we use the remaining 1% to resolve all bureaucracies and hassles of our day-to-day life. We are and will be intuitive, and we think the world in first-person plural.

That is why we are here in 2025, our 20th year, stating our main universal axes, but mostly reinforcing the transversal artistic platform that we have built and which values the total artistic experimentations with advanced, free and hybrid languages.

The festival during its 20 years of existence leaves as a guiding legacy something very simple: there is art in life.

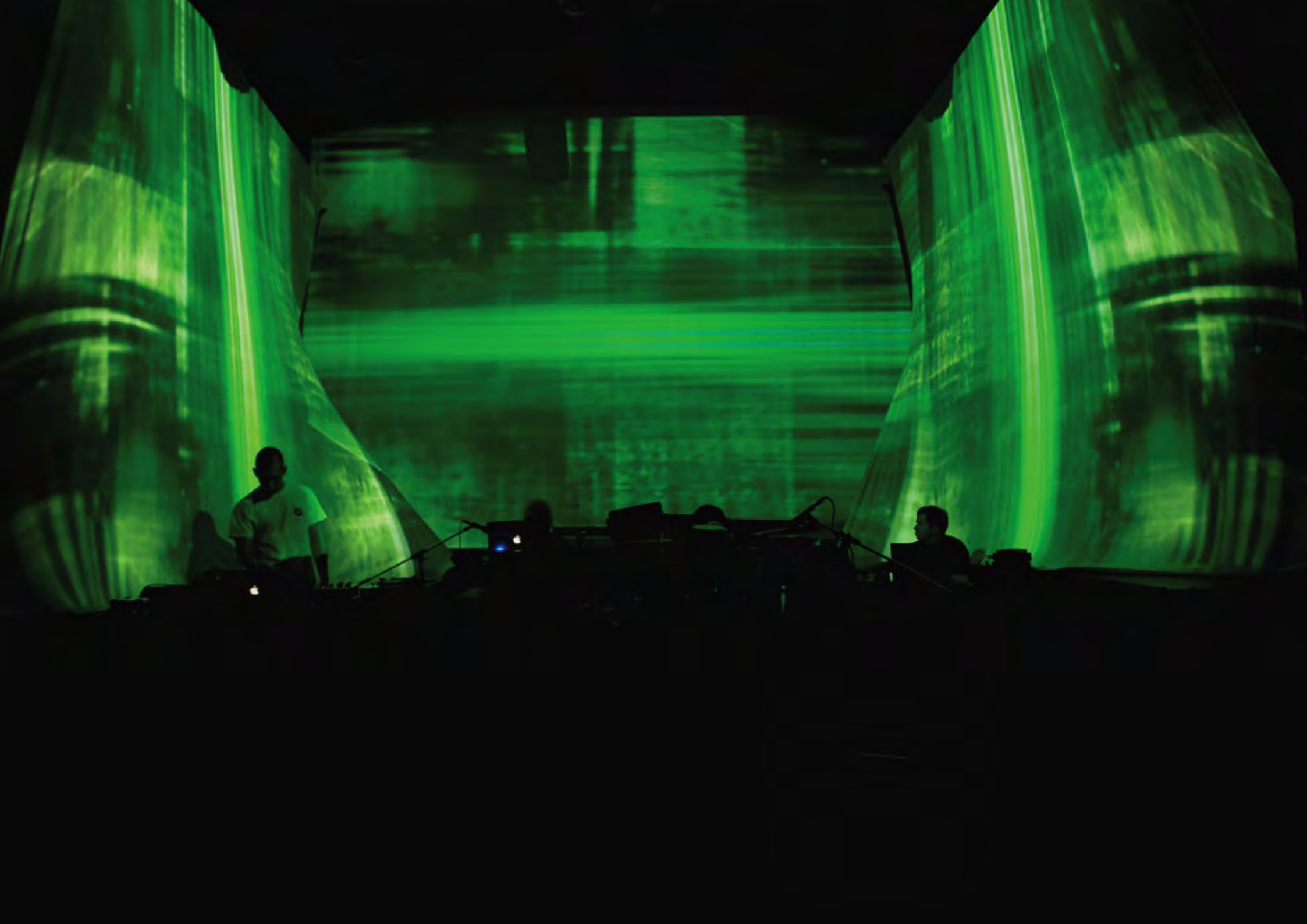
Moreover, reinforce that both, art-life, never can be apart. Art is the food of our souls, is the echo of our minds, is the path for unthinkable solutions. It contributes to the construction of a more human, more conscious, more ethical, more gentle, happier, more critical, more creative and much more *legal* society.





# OI FUTURO FLAMENGO OCCUPATION























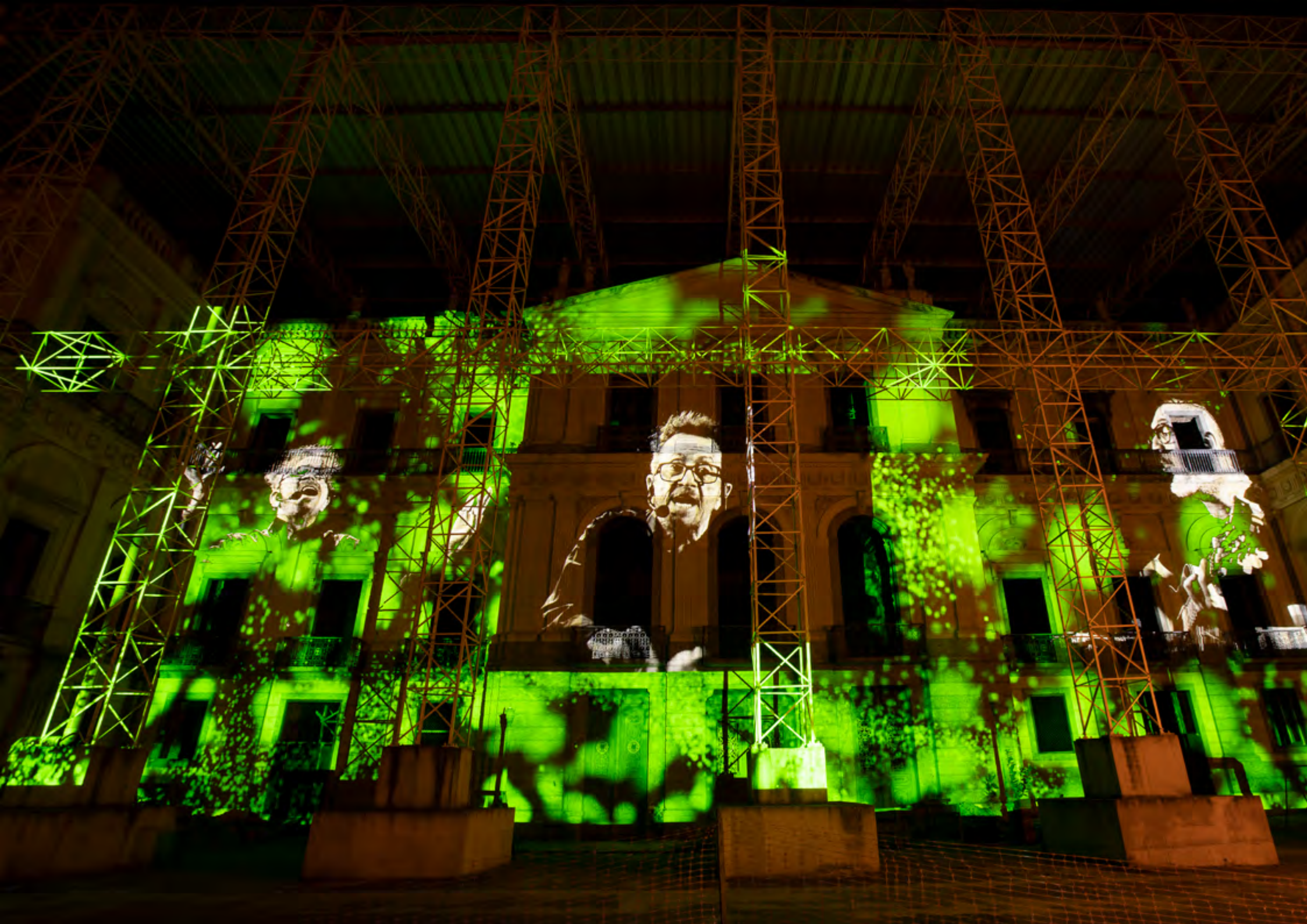






# NATIONAL MUSEUM OCCUPATION

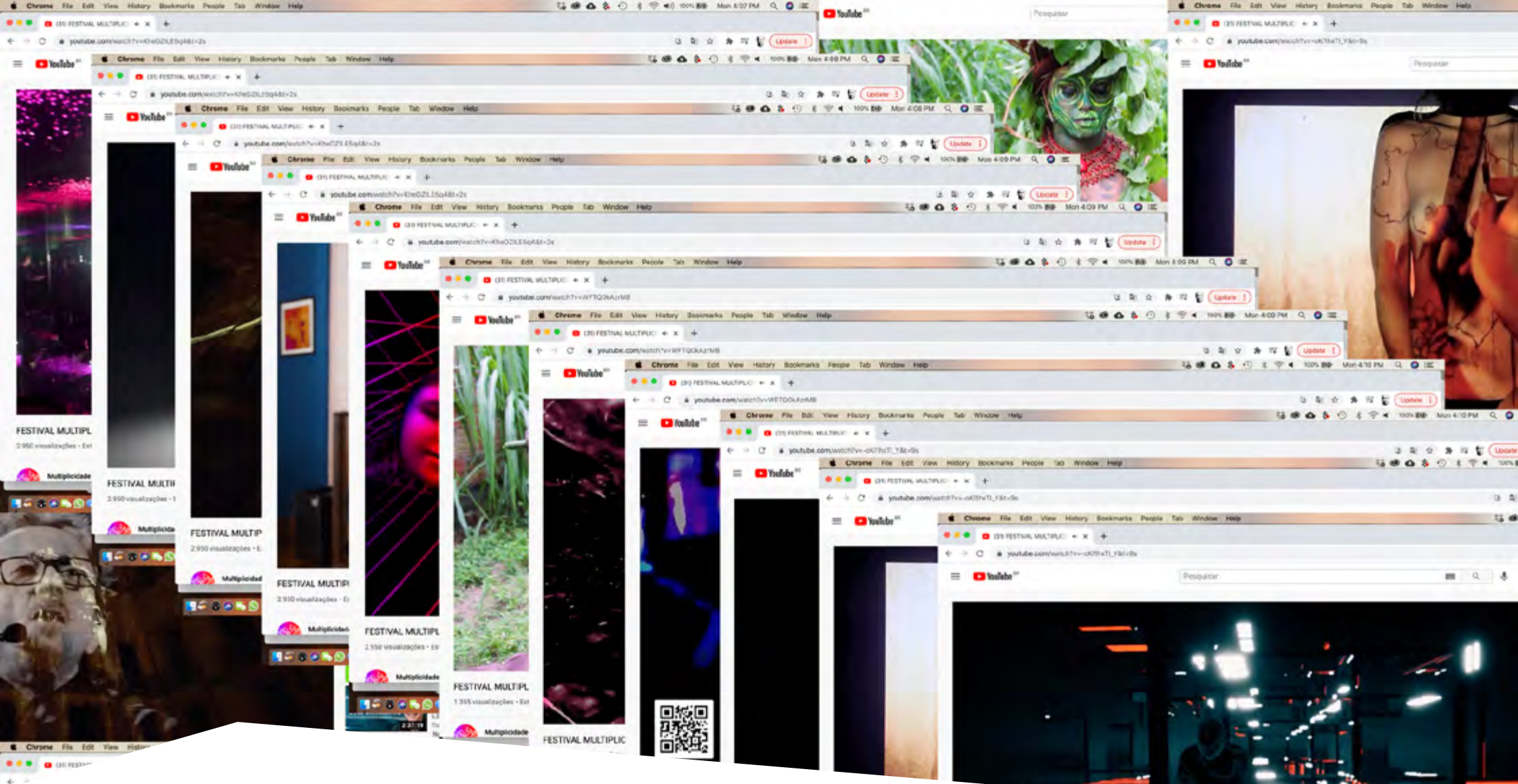












**YOUTUBE OCCUPATION  
(100% ON-LINE)**





**IAB OCCUPATION**









# PLANETARY OCCUPATION















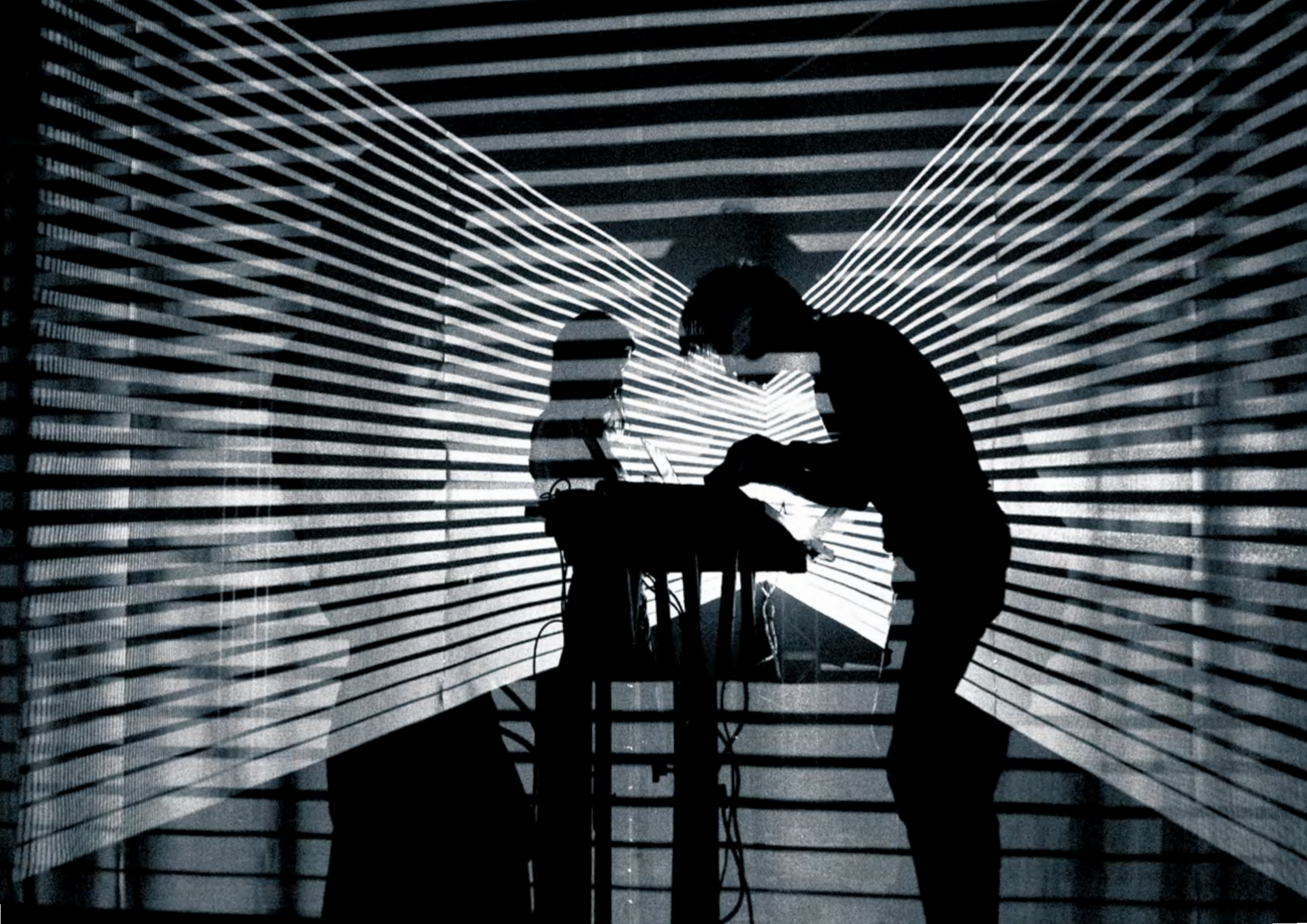


# PARQUE LAGE VISUAL ART SCHOOL OCCUPATION





























**PORT ZONE  
WAREHOUSES OCCUPATION  
UTOPIA WAREHOUSE**

















**FUNDIÇÃO**

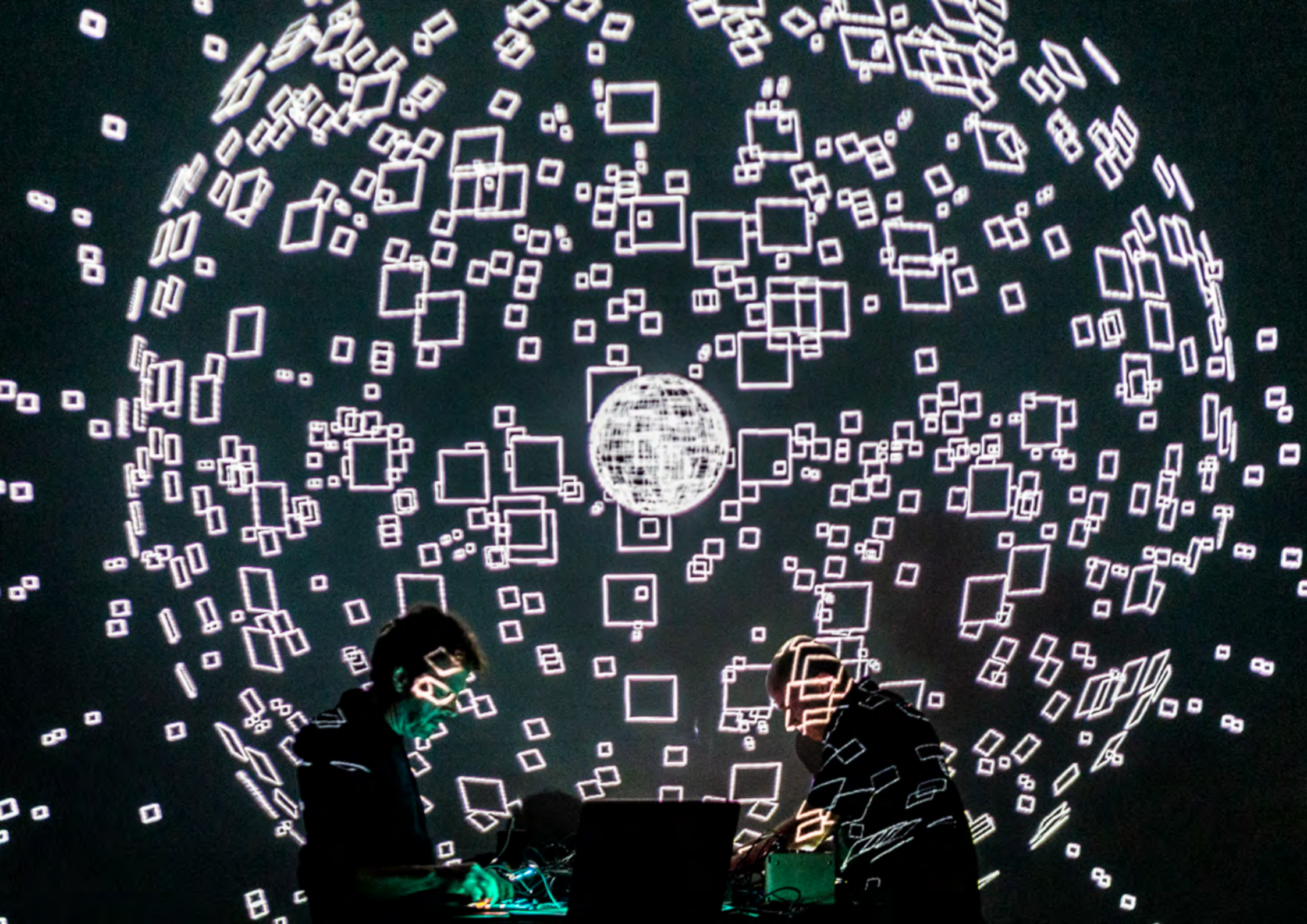
**PROGRESSO**

**OCCUPATION**













# FLAMENGO PARK OCCUPATION













# CIRCO VOADOR OCCUPATION

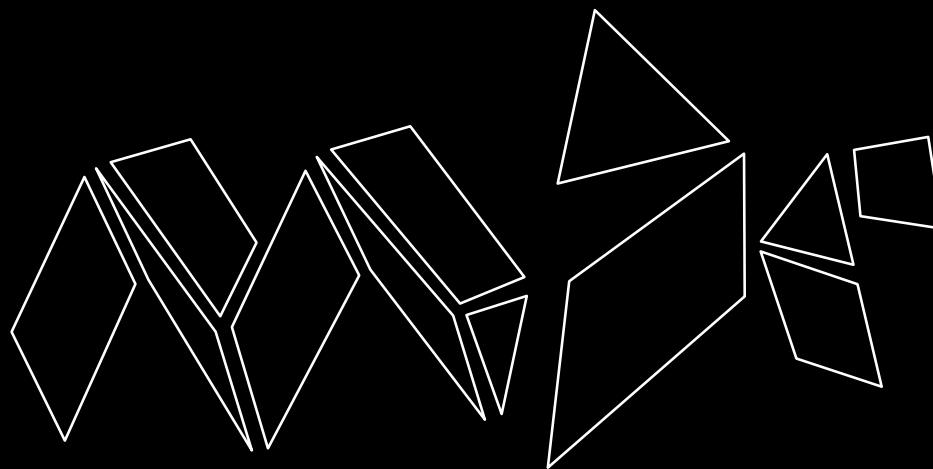












**CURATORSHIP: BATMAN ZAVAREZE**

[WWW.MULTIPLICIDADE.COM](http://WWW.MULTIPLICIDADE.COM)

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